



LIQUID AVATAR TECHNOLOGIES NAMED DIGITAL INNOVATION PARTNER FOR L.A. COMIC CON (DECEMBER 3–5, 2021)

Company to integrate technology offerings throughout L.A. Comic Con, including verification services, VIP registration and access, talent panels, autograph signings, scavenger hunt, exclusive content, and digital collectibles

Toronto, Canada — October 26, 2021 — Liquid Avatar Technologies Inc. (CSE: LQID / OTCQB:LQAVF / FRA:4T51), a global blockchain, digital identity and fintech solutions company, today announces that Liquid Avatar will be the official Digital Innovation Partner for L.A. Comic Con, which is set for December 3–5, 2021, at the Los Angeles Convention Center. Fans will be able to engage with Liquid Avatar Technologies brands, products, and services, including the Liquid Avatar Mobile App, the Liquid Avatar Verifiable Credentials Ecosystem (LAVCE), and Oasis Digital Studios, through its partnership with Apex Comics Group, throughout the three-day event. The last in-person L.A. Comic Con was in 2019, where over 123,000 people were in attendance.

*“We are thrilled to be the Digital Innovation Partner for this year’s L.A. Comic Con,” said **David Lucatch, CEO — Liquid Avatar Technologies Inc.** “This event is a great platform to introduce our technologies, products, and services to a new audience, but also enhance fan experience, and announce and release some exciting brand-new, exclusive content. We are eager to make this the start of a long-term relationship.”*

Liquid Avatar Technologies will showcase some of its upcoming trade show technology services, supporting a range of health verification services and VIP and other registration/verification and access programs to streamline access to select areas, including the VIP Lounge, VIP events, select panels and more. Authorized users will be provided with a digital wallet, verifiable identity and access credentials, and be granted access through an onsite verification program.

*“Liquid Avatar Technologies is a natural fit as the Digital Innovation Partner for L.A. Comic Con as we welcome fans back for an in-person event, but also continue to develop our virtual and online offerings,” said **Chris DeMoulin, CEO of Comikaze Entertainment, L.A. Comic Con’s parent company.** “We’re excited to welcome Liquid Avatar and integrate their technology and content into our event.”*

Convention goers will have the opportunity to visit the Liquid Avatar booth, and together with Apex Comics Group and Oasis Digital Studios, check out exclusive digital collectibles, avatars, new digital and print comic book collectible releases enhanced with augmented reality (“AR”)

and artwork from upcoming projects, and participate in panels, meet-and-greets and autograph signings with writers, artists, and industry icons to be confirmed prior to the show date.

Fans will also be able to participate in an AR scavenger hunt using the Oasis Digital Studios Mobile App and their smartphone camera to earn rewards and prizes.

About Los Angeles Comic Con:

L.A. Comic Con is Los Angeles' biggest and best multimedia pop culture convention, held annually at the Los Angeles Convention Center. L.A. Comic Con assembles the most exciting, new, and innovative players in comics, movies, sci-fi, fantasy, horror, anime, gaming and all things pop-culture. Over 123,000 fans attended the 2019 event, making it Los Angeles' ultimate pop-culture destination. L.A. Comic Con's top priority is the safety and enjoyment of the show's fans and regularly updates its CV-19 protocols. As one of the most diverse and celebrated geek and pop-culture events in the United States, L.A. Comic Con gives fans once-in-a-lifetime opportunities to truly enjoy safe interactions with their favorite creators and major players in the entertainment industry.

About Liquid Avatar Technologies Inc. – www.liquidavatartechnologies.com

Liquid Avatar Technologies Inc. focuses on the verification, management and monetization of Self Sovereign Identity, empowering users to control and benefit from the use of their online identity.

The Liquid Avatar Mobile App, available in the Apple App Store and Google Play is a verified Self Sovereign Identity platform that empowers users to create high quality digital icons representing their online personas. These icons allow users to manage and control their digital identity and Verifiable Access and Identity Credentials, and to use Liquid Avatars to share public and permission based private data when they want and with whom they want.

The Liquid Avatar Verifiable Credentials Ecosystem (LAVCE) has been developed with technical assistance from Indicio.tech, a global leader in decentralized digital identity development, and it supports all participants in a digital credential ecosystem, including the Holder, Issuer and Verifier, using state-of-the-art blockchain and open standards technologies, initially as a node on the Indicio Network. The Company is a voting and steering committee member of the Trust over IP Foundation, founding and steering committee member of Cardea, a Linux Foundation Public Health project, a member of the Good Health Pass collaborative, DIACC, the Covid Credentials Initiative (“CCI”), The Linux Foundation and a founding member of the Lumedic Exchange. The Company is also a Node Operator for the Indicio Network, a global network for Trusted Data Ecosystems.

The Company has a suite of early-stage revenue generating programs that support the Liquid Avatar Mobile App program, including KABN KASH, a cash back and reward program that has over 600 leading online merchants. In Canada, the Company also has the KABN Visa Card, a “challenger financial” platform that allows users to manage and control a range of financial services for traditional and digital currencies. The Company is currently exploring expansion of the KABN Visa Card program to other geographic regions, including the USA.

The Company's subsidiary, Oasis Digital Studios, is a creative and development agency that supports a wide range of artists, talent, and enterprises with Non-Fungible Token (NFT) solutions.

Liquid Avatar Technologies Inc. is publicly listed on the Canadian Securities Exchange (CSE) under the symbol "LQID" (CSE:LQID).

The Company also trades in the United States, on the OTCQB under the symbol "LQAVF" and in Frankfurt under the symbol "4T51".

If you have not already joined our mailing list and would like to receive updates on Liquid Avatar Technologies Inc., please [click here](#) to join!

For more information, please visit www.liquidavatartechnologies.com

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The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

All websites referred to are expressly not incorporated by reference into this press release.

Forward-Looking Information and Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved".

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance, or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws.