



Liquid Avatar[®]
TECHNOLOGIES INC.

OASIS DIGITAL STUDIOS BRINGS CELEBRATED BEATLES CARTOON ANIMATOR AND DIRECTOR RON CAMPBELL TO DIGITAL COLLECTORS

Presenting a fun collection of digital collectables featuring Beatles Animation Artwork by Ron Campbell, Director of the Saturday Morning The Beatles™ TV Cartoon series and animator on the film Yellow Submarine.

Toronto, Canada - August 23, 2021 – [Oasis Digital Studios Limited](#) (“Oasis”), a wholly owned subsidiary of [Liquid Avatar Technologies Inc.](#) (CSE: LQID / OTCQB:LQAVF / FRA:4T51), a global blockchain, digital identity and fintech solutions company is pleased to announce that in conjunction with McCartney Multimedia, Inc and the May Pang Gallery, it has secured the rights to manage Ron Campbell’s whimsical and sometimes psychedelic art inspired by his time as director of *The Beatles™ TV Series* and animator on the cult classic *Yellow Submarine*.

Available through <https://sweet.io/roncampbell> the digital collectible NFTs will debut as part of Oasis’ partnership with Sweet starting 11:00am ET on August 23, 2021. Sweet is the next-generation enterprise NFT solutions provider enabling Oasis to deploy NFTs in deeply integrated ways, and to ensure everyone – from the high-end crypto collectors to everyday Ron Campbell fans – can digitally interact with these collectibles celebrating the “Animator of our Childhood” in an accessible, frictionless, and enjoyable manner.

For 50 years before his passing in January 2021, Ron animated our childhood, including Scooby Doo, Rugrats, Smurfs, Flintstones, Jetsons, Winnie the Pooh and much more. His [IMDB](#) page lists fan favorites spanning generations that brought joy to millions of children and even adults who watched Saturday morning cartoons.

With the support of the Rock Art Show and his Estate, Oasis digital collectibles will feature a limited set of collectible images and animations starting at US\$19.99, and an exclusive auction of an explosion of color depicting an interpretation of Abbey Road and the Yellow Submarine.

“Oasis is both proud and honored to be trusted with the legacy of Ron Campbell. Our digital art team is excited to be allowed to work with such iconic imagery and worked hard to enhance but also maintain the integrity of his art.” said David Lucatch, Managing Director of Oasis Digital Studios, and CEO of Liquid Avatar Technologies.

For presale information and to receiving updates from Oasis Digital Studios, [please click here](#)

If you would like to join our mailing list and receive updates from Liquid Avatar Technologies, please [click here](#)

About Sweet – www.sweet.io

New York-based Sweet is a highly scalable, consumer-friendly, and environmentally conscious Non-Fungible Token (NFT) platform used by over 600 top consumer and entertainment brands worldwide, including Dave & Busters and the New York Knicks. As one of the world’s only blockchain-agnostic models, Sweet enables enterprise brands to create digital collectibles on multiple compatible blockchains best suited for each customer’s specific needs. Sweet offers the flexibility of broad-scale creation and distribution of NFTs, driving both revenue and consumer engagement for brands. Founded in 2017 by an experienced

technology leadership team, Sweet has built one of the most energy efficient NFT platforms in the world and can quickly spin up creative distribution campaigns for clients leveraging the blockchain. For more information about Sweet, visit sweet.io.

About Oasis Digital Studios Limited – <http://www.oasisdigitalstudios.com/>

Oasis Digital Studios Limited (“Oasis”) brings together leading individuals and organizations in blockchain technology, computer graphics, augmented reality, entertainment, art, sports, gaming, music, media, comic book, memorabilia, and pop culture arenas to support the fast-paced and growing digital collectible and NFT marketplace. The Oasis business model is to create storytelling, experiential and collectible partnerships with artists, sports personalities, talent, brands, and commercial enterprises to create digital offerings and digital / physical product programs via digital collectibles and NFTs. Oasis uses multimedia, cinematics, animations, and other techniques to create unique products together with the latest Augmented Reality and virtual technologies to tell the Artist and Talent stories providing immersive experiences for Digital Collectibles and NFTs. The Oasis AR Enhanced NFT experience, powered by ImagineAR, will be available exclusively through the Liquid Avatar Mobile App, which features the ability for users to create digital icons that allow them to manage, control and create value from their biometrically verified digital identity, and is available on Google Play and in the Apple App Store.

About Liquid Avatar Technologies Inc. – www.liquidavatartechnologies.com

Liquid Avatar Technologies Inc. focuses on the verification, management and monetization of Self Sovereign Identity, empowering users to control and benefit from the use of their online identity.

The Liquid Avatar Mobile App, available in the Apple App Store and Google Play is a verified Self Sovereign Identity platform that empowers users to create high quality digital icons representing their online personas. These icons allow users to manage and control their digital identity and Verifiable Access and Identity Credentials, and to use Liquid Avatars to share public and permission based private data when they want and with whom they want.

The Liquid Avatar Verifiable Credentials Ecosystem (LAVCE) is being built to support all participants in a digital credential ecosystem, including the Holder, Issuer and Verifier, using state-of-the-art blockchain and open standards technologies initially as a node on the Indicio Network. The Company is a voting and steering committee member of the Trust over IP Foundation, founding and steering committee member of Cardea, a Linux Foundation Public Health project, member of the Good Health Pass collaborative, ID2020, DIACC, The Linux Foundation and a founding member of the Lumedic Exchange.

The Company has a suite of early-stage revenue generating programs that support the Liquid Avatar Mobile App program, including KABN KASH, a cash back and reward program that has over 500 leading online merchants and coming soon, an integrated offering engine. In Canada, the Company also has the KABN Visa Card, a “challenger financial” platform that allows users to manage and control a range of financial services for traditional and digital currencies. The Company is currently exploring expansion of the KABN Visa Card program to other geographic regions, including the USA.

The Company's subsidiary, [Oasis Digital Studios](http://www.oasisdigitalstudios.com), is a creative and development agency that supports a wide range of artists, talent, and enterprises with Non-Fungible Token (NFT) solutions.

Liquid Avatar Technologies Inc. is publicly listed on the Canadian Securities Exchange (CSE) under the symbol “LQID” (CSE:LQID).

The Company also trades in the United States, on the OTCQB under the symbol “LQAVF” and in Frankfurt under the symbol “4T51”.

If you have not already joined our mailing list and would like to receive updates on Liquid Avatar Technologies Inc., please [click here](#) to join!

For more information, please visit www.liquidavatartechnologies.com

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The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

All websites referred to are expressly not incorporated by reference into this press release.

Forward-Looking Information and Statements

This press release contains certain “forward-looking information” within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute “forward-looking statements” within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company’s beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company’s control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as “plans”, “expects” or “does not expect”, “is expected”, “budget”, “scheduled”, “estimates”, “forecasts”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or may contain statements that certain actions, events or results “may”, “could”, “would”, “might” or “will be taken”, “will continue”, “will occur” or “will be achieved”.

The forward-looking information and forward-looking statements contained herein include, but is not limited to, statements regarding the future launch of sales of digital and physical collectibles, Non-Fungible Tokens and other related products through Oasis Digital Studios and / or its clients, partners and other service providers, an integrated offering engine, statements regarding the future capabilities of LAVCE or the operation of an Indicio Network Node, statements suggesting LAVCE or an Indicio Network Node (“Company Services”) will be successfully launched and integrated into the Liquid Avatar platform and partner programs, information concerning the timing for the launch of Liquid Avatar apps, the plans for future features of the Liquid Avatar apps, expected geographic expansion, the ability of the Company to generate revenues, roll out new programs and to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and

other factors that may cause the actual results, level of activity, performance, or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. With respect to (i) the future launch of Company Services is based on the fact that the Company has substantially completed the current build of its offering(s) as specified and that the Company believes that there are currently there no material outstanding items; (ii) statements regarding the future capabilities Company Services, the Company has assumed that the partnerships and / or current blockchain technology and infrastructure will remain substantially unchanged, and that new technologies will need to be developed as required; (iii) statements suggesting Company Services will be successfully launched and integrated into the Liquid Avatar platform(s), the Company has assumed that government, industry and market conditions will remain relatively focused on the testing and presentation of Covid testing, vaccination record presentation and other credential requirements for identity and access to venues, facilities, hospitality, education, healthcare, travel and other destinations; that rules, laws and jurisdictional regulation for crypto currency and related token offerings will remain substantially unchanged.

Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: failure to obtain necessary approvals from governments and other jurisdictional regulatory bodies; lack of sufficient capital to expand the Company's geographic footprint or to add new features to the Company's offerings, including to launch an integrated offering engine and to successfully complete the development of and launch and integrate LAVCE or an Indicio Network Node; changes in general economic, business, and political conditions, including changes in the financial markets; changes in applicable laws; compliance with extensive government regulation. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated, or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws.