



AXEL Partners with KABN to Support Adoption of Blockchain Based Platform with User Verification and Attributes Technology

LAS VEGAS, NV – April 9, 2019 – [AXEL](#), a leader in data privacy and data custody announced today a partnership with [KABN](#), an integrated financial solutions platform that will implement its Blockchain Verification User Platform (“BVUP”) to the recently launched [AXEL.Network](#), a global, decentralized platform. Using KABN’s BVUP will greatly enhance the value and security levels of AXEL’s ecosystem for existing and new development teams and users, by creating a verification and non-private attribute whitelist, which will improve content development and sharing.

“Partnering with KABN is a great opportunity to continue providing users everywhere with real solutions for data privacy and ownership,” noted Ben Ow, President and CTO of AXEL. “KABN is a company that shares our vision and offers innovative technology that will strengthen the development of our AXEL.Network platform, as well as build a strong community for our project.”

AXEL and KABN will be working together to verify users on AXEL’s super node, creating a known community of users. As the program progresses, more aggregated public attributes data will become available through various incentive and interactive solutions. This will provide existing and new developers who engage with AXEL, the ability to reach a rapidly growing list of community members, leading to a potentially faster engagement cycle for projects on the AXEL platform.

“We’re very excited to announce our partnership with AXEL as we assist them with their verification and public attributes program,” said Ben Kessler, CEO KABN. “Together, we will be making it easier for developers and users to engage in the AXEL ecosystem.”

About AXEL

AXEL is committed to providing users with true ownership over their data, with dynamic easy-to-use technology solutions for file sharing, access, security and privacy, transfer, streaming and integration, from one platform.

With operations in North America, Asia and Europe, the company's veteran team built a suite of proprietary software products already used by millions of people globally, with patented technology and a user-friendly app that works across Windows, Mac, iOS and Android. The AXEL platform allows users to link digital content across all of their devices, without using a third-party.

The company just launched AXEL.Network, a global decentralized network to help foster the movement from centralized to decentralized computing. For more information, please visit [AXEL](#) or [AXEL.Network](#) and follow us on [Discord](#), [Twitter](#) and [Medium](#).

About KABN

KABN, an integrated financial service platform offering neo banking type solutions, has received approval by Visa to launch its crypto-linked card and banking wallet program. KABN has partnered with Transact Payments Ltd, a European e-money institution and Principal Member of Visa, global processor GPS and platform technology provider Pannovate to launch the program in the UK and subsequently the EEA in the 2nd quarter of the year.

Branded the Pegasus Flyte Visa card, the KABN card program offers an "on/off ramp" conversion process for a variety of cryptocurrencies to fiat together with multi-currency fiat transactions. Cardholders will be able to use their Pegasus Flyte Visa cards to spend in-store, online, and at ATMs wherever Visa is accepted globally.

The Pegasus Flyte program will also offer a robust loyalty and customer engagement platform. The anchor of the program is KABN ID, a Blockchain and biometrically-based, "Always On" validation and verification process. This patent-pending, GDPR compliant process allows for efficient and frictionless customer acquisition and onboarding. Learn more at www.kabn.network.

For AXEL, please contact:

Jeremy Forsberg, CMO and VP

media@axel.org

702-948-9770

For KABN, please contact:

Ben Kessler, CEO

ben.kessler@kabn.network

###