



Oasis Digital Studios and Apex Comics Group partner with Comic-Book Industry Legends for New Multimedia Experiences and NFTs

Famed former Marvel Editor-in-Chief Tom DeFalco and artists Ron Frenz and Sal Buscema launch comic books, avatars, and AR enhanced NFT collectibles.

Toronto / Vancouver, Canada / Erie PA / New York, NY – April 12, 2021 – [Liquid Avatar Technologies Inc.](#) (CSE: LQID / OTC:TRWRF / FRA:4T51) (“Liquid Avatar Technologies” or the “Company”), a global blockchain, digital-identity and fintech solutions company, together with [ImagineAR Inc.](#) (CSE:IP / OTCQB:IPNFF), an Augmented Reality platform company, are excited to announce that [Oasis Digital Studios](#) (“Oasis”) has partnered with [Apex Comics Group](#) to publish *Mr. Right*, a new multimedia project by legendary Marvel Entertainment and pop culture veterans Tom DeFalco, Ron Frenz, and Sal Buscema.

The program will consist of printed and digital comic books, digital avatars produced for the Liquid Avatar Mobile App and [Marketplace](#), and AR enhanced NFT collectibles with Oasis. A sneak preview of the program will be made virtually on April 13th at the special presentation “NFTs Myths, Market, Media & Mania,” hosted by Liquid Avatar, ImagineAR and Oasis Digital Studios: <https://hello.liquidavatar.com/oasis-webinar-registration>.

The integrated campaign, expected to launch in early summer, will feature a series of limited-edition print and digital comic books, along with collector-enhanced NFTs, Liquid Avatar digital icons available in the [Liquid Avatar Marketplace](#), and a fully immersive Augmented Reality multimedia program. A pre-sale waiting list is available for prospective purchasers and NFT collectors at the Oasis website: www.oasisdigitalstudios.com

Mr. Right is led by Tom DeFalco, who was Marvel’s 10th Editor-in-Chief. During his tenure, the company had the most successful fiscal and creative years in its entire eight-decade history. DeFalco was a driving force innovating the entire Marvel Universe with creative concepts used to this day in the Marvel Cinematic Universe. He also worked closely with the toy manufacturer Hasbro in the 1980s, heading the creative team that produced the backstory and dossiers that served as the basis for the relaunch of the phenomenally successful *G.I. Joe* toy line and animated television show.” DeFalco is the author of dozens of graphic novels and hundreds of comic-book stories, including *The Amazing Spider-Man*, *Fantastic Four*, *Thor*, *Justice League of America*, *Archie*, *Scooby-Doo*, and *Dazzler*, and with artist Ron Frenz created *New Warriors* and *Spider-Girl*.

DeFalco has personally created and developed over three dozen characters that have been licensed for television, toys, T-shirts, posters, trading cards and other merchandise, and has

written *Khan* and *The Phantom* for Moonstone Books. In 1990, he won a Comic-Con International's Inkpot Award, given to individuals for their contributions to the worlds of comics, science fiction/fantasy, film, television, animation, and fandom services.

For almost 40 years, renowned comic-book artist Ron Frenz has drawn some of the industry's most iconic characters, including Spider-Man, Thor, Hulk, Captain America, Fantastic Four, Iron Man, She-Hulk, Silver Surfer, Green Lantern, Superman and, as previously mentioned, co-created *New Warriors* and *Spider-Girl* with Tom DeFalco. Frenz received the 2009 Nemo Award for Excellence in the Cartoon Arts.

Renowned artist, penciler and inker Sal Buscema has been a fixture in the comic-book industry for almost 60 years, primarily with Marvel, where he spent long runs as artist of *The Avengers*, *The Defenders* and *The Incredible Hulk*. Starting in the industry shortly after graduating high school in 1955, Buscema went on to work in a number of ventures, including the military as an illustrator and later with his brother, famed comic-book artist, John Buscema. With industry credits too long to list, he penciled and mostly inked a 100-issue run on *The Spectacular Spider-Man* from 1988 to 1996, Buscema's DC Comics artwork contributions include *Action Comics*, *Batman*, *Catwoman*, *Detective Comics*, *Green Arrow*, *Superboy*, *Superman* and *Wonder Woman*, among others. For Marvel, his contributions include *The Amazing Spider-Man*, *The Avengers*, *Battlestar Galactica*, *Captain America*, *Daredevil*, *Doctor Strange*, *Ghost Rider*, *Iron Man*, *Master of Kung Fu*, *Silver Surfer*, *She-Hulk*, *Rom*, *Thor*, *X-Men*, and many others. Buscema has collaborated on numerous occasions with both Frenz and DeFalco.

Buscema received the Inkpot Award in 2003 and the Hero Initiative Lifetime Achievement Award in September 2013 at the Baltimore Comic-Con. In 2013, he received the Inkwell Award's S.P.A.M.I. (Favorite Small Press and Mainstream-Independent) Award for his work on such titles as *G.I. Joe Annual* and *Dungeons and Dragons: Forgotten Realms*. In 2018, he was awarded the Inkwell Awards' S.P.A.M.I. Award again, for his work on *Rom*.

"Apex Comics Group is incredibly fortunate to have Tom, Ron and Sal aboard to helm the creative direction for Mr. Right. As a lifelong fan of their work, I can't wait for the world to see the new adventures they have dreamed up!" - Mariano Nicieza, Apex Comics Group President

Non-Fungible Tokens (NFT) are digital assets that represent a wide range of unique tangible and intangible items, from art, comic books and collectible sports cards to virtual real estate and even digital sneakers. One of the main benefits of owning a digital collectible versus a physical collectible like a rookie card or a rare-minted coin is that each NFT contains distinguishing information that makes it both distinct from any other NFT and easily verifiable. This makes the creation and circulation of fake collectibles pointless because each item can be traced back to the original issuer.

Mr. Right

Mr. Right is the world's first NFT super-athlete. Witness the thrill-packed origin of this digital daredevil as he takes on the savage hordes of Big Brother. PLUS, in a bonus story: When video gamer Jeffery "Player One" Lopez's detective mother is attacked by the Dead Presidents Gang, he turns to the one man who can bring her assailants to justice — Mr. Right, the new champion of split-second action!

"Ron, Sal and I are thrilled to be partnered with Liquid Avatar, Oasis Digital Studios and Apex Comics. NFTs, digital icons and comics are all poised to break new ground in the craft of visual storytelling, and we can't wait to see what the future holds for all of us. Hoo-Ha and thanks for joining us!" – Tom DeFalco

The Oasis AR Enhanced NFT experience will be available exclusively through the Liquid Avatar Mobile App, which allows the user to create digital icons to manage, control and create value from their biometrically verified digital identity. It is available in the Google Play and Apple App stores.

If you would like to join our mailing list and receive updates from the Company., please [click here](#)

About ImagineAR – www.imaginear.com

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform, ImagineAR.com, that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real time. The AR Enterprise platform supports both iOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

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ON BEHALF OF THE BOARD

Alen Paul Silverrstieen President & CEO (818) 850-2490

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About Liquid Avatar Technologies Inc. – www.liquidavatartechnologies.com

Liquid Avatar Technologies Inc., through its wholly owned subsidiary KABN Systems North America Inc., focuses on the verification, management and monetization of Self Sovereign Identity, empowering users to control and benefit from the use of their online identity.

The Liquid Avatar App, available in the Google Play and Apple App stores, is a verified Self Sovereign Identity platform that empowers users to create high quality digital icons representing

their online personas. These icons allow users to manage and control their digital identity and Verifiable Access and Identity Credentials, and to use Liquid Avatars to share public and permission-based private data when they want and with whom they want. www.liquidavatar.com

KABN North America has a suite of revenue-generating programs that support the Liquid Avatar program, including KABN KASH a cash-back and reward program that has over 400 leading online merchants and, coming soon, an integrated offering engine. In Canada, KABN also has the KABN Visa Card, a “challenger banking” platform that allows users to manage and control a range of financial services for traditional and digital currencies. The Company is currently exploring expansion of the KABN Visa program to other geographic regions, including the USA.

Oasis Digital Studios is a creative and development agency that supports a wide range of artists, talent and enterprises with Non-Fungible Token (NFT) solutions.

Liquid Avatar Technologies Inc. is publicly listed on the Canadian Securities Exchange (CSE) under the symbol “LQID” (CSE:LQID).

The Company also trades in the US under the symbol “TRWRF” and in Frankfurt under the symbol “4T51”

If you have not already joined our mailing list and would like to receive updates on Liquid Avatar Technologies Inc., please [click here](#) to join!

For more information, please visit www.liquidavatartechnologies.com

For further information, please contact:

David Lucatch
Chief Executive Officer
647-725-7742 Ext. 701
ir@liquidavatar.com

US and Canadian Media Contact:

Nicole Rodrigues
NRPR Group
nicole@nrprgroup.com

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

All websites referred to are expressly not incorporated by reference into this press release.

Forward-Looking Information and Statements

This press release contains certain “forward-looking information” within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute “forward-looking statements” within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company’s beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company’s control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as “plans”, “expects” or “does not expect”, “is expected”, “budget”, “scheduled”, “estimates”, “forecasts”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of

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By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance, or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: failure to obtain necessary approvals in a timely manner or at all; lack of sufficient capital to expand the Company's geographic footprint or to add new features to the Company's offerings; changes in general economic, business, and political conditions, including changes in the financial markets; changes in applicable laws; compliance with extensive government regulation. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated, or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.